

# Business-in-a-Box Program II BSC Monrovia

## 10 selected businesses

### 1) Animal Feed dealer with Feedcalculator

Buy local ingredients and mix it into animal feed. Use the Feed Calculator, an innovative smartphone app for feed mixers that determines the optimal feed mix at the lowest price. You fill in the prices of the available ingredients (like maize, sunflower cake etc.) and the app calculates the best possible feed mix for the lowest price. This can have a huge impact on the profitability of livestock (fish) farmers, because 70% of their cost is feed.



### 2) Beekeeping and honey production

This business involves keeping bees, extracting and bottling their natural honey for sale in local markets and supermarkets. Additional honey can be bought from local beekeepers and bottled under the same label. Apiculture also produces other valuable by-products in addition to honey, such as beeswax and propolis, which have high market value.



### 3) Eye lash salon & cosmetic store

Women like to have long eye lashes, this service, adding extensions to eyelashes becomes more and more popular all over the world. It is a precision job and you need to be patient. Next to eye lashes you can sell cosmetic related items in your salon/ store.



#### 4) Fruit drying

This business is about drying fruits and packaging them so that they are well conserved. Fruits like cashew apples, apricots, mangos, figs and grapes are perfectly suited for drying. The dried and packaged fruits are then sold to shops and supermarkets.



#### 5) Layer/ Broiler Farming

This business is about rearing layer chickens in a professional way, to produce fresh eggs or grow broiler chickens for meat production. To be competitive with other large farms you will use the FeedCalculator, a innovative app that helps you making your own poultry feed from a high quality and lowest possible price.



#### 6) Lunch Service/ Catering

This business is about setting a buffet/ catering lunch service for offices or a pop-up restaurant concept which can be placed in offices. You can also start a fresh lunch delivery or take away service for business people in town.



#### 7) Packaging business

Add value and ease of transport to your customers' products by smart packaging and marketing. This can be achieved in many different ways; import bags, boxes and other packaging materials with different sizes and materials and brand them. Another option is starting a can seaming service to conserve food.



## 8) Drone photo/ videographer

A drone isn't that expensive anymore. Make aerial pictures and movies from the sky for companies, individuals and NGOs. Edit them, add music and offer photo and video related services.



## 9) Pig Farming

Pigs are intelligent, hardy animals that are easy to care for. The pig farming business will keep sows in a professional way to produce piglets which can be sold after weaning. You will get access to the FeedCalculator to make your own profitable feed for your piglets.



## 10) Plastic Recycling

Plastic waste is a huge problem everywhere. You will give this waste a second life! 1) let people collect plastic waste. 2) You will separate different types of plastic, wash it and shred it into flakes. 3) You use a locally made machine to melt it and press it into a mould. A new product is born. Think of simple wheels, cutting boards, toys, handles etc.

