**Check list pig farm**

*Description*

* Choose a business name = NOT RELEVANT
* Choose a business name = PLANNED
* Choose a business name = DONE

**Marketing**

* Choose a business name
* Setup your business telephone number and email address
* Design a logo
* Design business cards
* Design brochure
* Order business cards
* Order a brochure
* Register an internet domain name
* Set up a website
* Register social media profiles
* Ask your social media friends to help spread the word
* Add your new logo to your business social media accounts
* .
* .

**Registration**

* Decide the legal structure of your business (sole proprietorship, partnership, corporation, Limited company).
* Register your business
* Register at the tax department
* Open a business bank account
* Apply for an [Employer Identification Number](http://www.irs.gov/Businesses/Small-Businesses-%26-Self-Employed/Employer-ID-Numbers-EINs%22%20%5Co%20%22Employer%20Identification%20Number%22%20%5Ct%20%22_blank) (EIN)
* .
* .

**Production**

* Purchase the main equipment
* Purchase sows of a good breed (see checklist breed)
* Employ staff to feed the pigs or do it your self
* Rent a place or build your own
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* .

**Sales**

* Decide on your pricing. Which customer will pay what price?
* Make an order form for your customers, so they can pre order your piglets
* Prepare your 30-second pitch. Include 3 reasons why you’re different than your competitors.
* Tell a lot of people about your business!
* Write down the telephone number and details of potential customers
* Visit NGOs that have Agricultural Programs. They might have project where they want to donate piglets to farmers. You could be the supplier of those piglets. Make sure you have nice brochures for those NGOs to look professional.
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**Financials**

* Set up your record keeping
* Create a budget
* Learn how to interpret your financial reports
* .
* .

**General**

* Start generating revenue as soon as possible.
* Find free advice
* .
* .